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FOR IMMEDIATE RELEASE

Sigmer Technologies secures award-winning global digital agency as Incentivise partner.

Euro RSCG Skybridge select Incentivise white-label platform from Sigmer Technologies as their sole incentivisation, motivation and communications technology.

(see <http://www.incentivise.com>)

Global digital agency Euro RSCG Skybridge were so impressed by the latest release of Incentivise that they have decided to replace all of their existing incentivisation technology with this unique state-of-the-art white-label product from Sigmer Technologies. With real bottom-line benefits and world-class features to empower Sales and Account Management teams, Incentivise is a perfect fit for an agency operation.

Brighton, East Sussex – Euro RSCG Skybridge are an award-winning channel and employee marketing agency voted Motivation Agency of the Year by Marketing Magazine.

After exhaustive research and due-diligence, Skybridge selected Incentivise as their strategic platform for incentivisation and motivation and Sigmer Technologies as their technology partner. Skybridge chose Incentivise because of its state-of-the-art features and capabilities as well as Sigmer's skills, experience and flexible white-label business model. The advantages of Incentivise include:

- Multi-channel incentivisation for employees, dealers and intermediaries
- Knowledge embedding and reinforcement
- Conference and event value reinforcement
- Organisational Communications

Sigmer's Incentivise product is available as a white-label solution providing the following agency benefits:

- Increased agility and improved response to commercial opportunities
- Ability to rapidly and reliably bespoke with low cost and risk
- Rapid deployment time and reduced time to billing
- Lower overhead and internal cost
- Major jump forward in incentivisation technology
- Strategic development path

About Sigmer Technologies Ltd. and Incentivise

Sigmer Technologies has been providing staff incentive schemes for over 7 years and offer their expertise and technology under the brand name of Incentivise.

For more information about Incentivise, please visit: www.incentivise.com.

Sigmer Technologies, founded in 1999, is based in the Sussex Innovation Centre, Falmer, Brighton and has attracted a number of high profile clients, including: British Sky Broadcasting, The International Save the Children Alliance, Heineken UK, Epson UK, The British Film Institute, and UNHCR.

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For more information about Sigmer Technologies, please visit: www.sigmer.com

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